



JUSTIFY YOUR SPAN SCHOOL/ORGANIZATION MEMBERSHIP

COPY AND PASTE INTO YOUR DOCUMENT/EMAIL

To:

From:

Subject: *SPAN School/Organization Membership Proposal*

Dear **[Decision Maker Name]**,

As educators we have a responsibility for the well-being of all of our community members – students, families and staff. International schools have an additional responsibility of managing transitions in and out of the schools on a regular basis. To that end, it is critical that international schools create safe harbors for those who are coming, going, or staying.

"No matter how great our learning results or impressive our metrics, our schools are only success stories if the people inside them flourish." - Mona Stuart, SPAN Advisor in Residence."

SPAN is committed to building systems for safe passages across networks where “one school’s transition program connects to the next.” Research confirms that unmanaged mobility is detrimental to learning. Well-managed transitions, however, can add significant value to a life and a learning journey. It's that simple and it's that hard.

So here are just a few reasons why our school should become a SPAN member:

BE A TRANSITIONS-CARE LEADER:

A SPAN School/Organization Membership announces to the world that our school intends to get transitions right, because it knows that emotional well-being resides at the foundation of academic success and our students’ long-term health. By becoming a SPAN Member School, we are proudly placing ourselves at the vanguard of an educational movement we believe in. Our (potential) parent clientele will notice, because we are announcing our commitment to taking care of their children well, in ways backed by the very best of psychological science and research.

ACCREDITATION SUPPORT:

Leading organizations like the [Council of International Schools](#) and the [International School Counselor Association \(ISCA\)](#) have adopted transitions-related standards for international accreditation (CIS) or student standards (ISCA). SPAN has the expertise and programs to assist schools in achieving those standards.

BUILD A NETWORK WITH OTHER SCHOOLS:

A SPAN School/Organization Membership offers an opportunity to collaborate with other SPAN schools to share best practices to better equip our school community with the tools to develop positive and sustainable transitions-care programs.



BENEFITS OF SCHOOL/ORGANIZATION MEMBERSHIP:

- 10 Individual Memberships—a perk which already largely offsets the annual cost of membership
- Digital Badge as SPAN School Member, which we can proudly display on our website
- Access to customized training and consulting packages for SPAN Member Schools
- Access to Keynotes and Showcases of past SPAN Symposia
- 10% Discounts for SPAN Certificate Courses for group rates.
- 10% Discounts for SPAN Symposium for group rates
- 10% Discounts for tailor-made SPAN Presentations or Workshop
- Access to Curated Artifacts from Laws of Transitions Course Alumni
- Access to a network of Laws of Transitions Course Alumni and SPAN Individual Members
- Represented as SPAN Member on SPAN website
- Listed as SPAN Annual Symposium Sponsor

BENEFITS OF INDIVIDUAL MEMBERSHIP (with SPAN School Membership we will receive 10 Individual Memberships):

- Discounts for SPAN Courses. There are over 100 graduates from SPAN's highly acclaimed ["Laws of Transitions Certificate Course"](#)
- Discounts for SPAN's Annual Symposium
- Pre-recorded Introduction Webinar (coming soon)
- Access to all Past Episodes of 5 seasons of the award-winning online gathering of ['The Nest'](#)
- Complete [Safe Passage Book Study](#) (Foreword/Preface, Introduction, and Chapter 1 now available; more coming soon)
- Curated Lesson Plans
- Curated List of relevant Research, Articles, and Literature
- SPAN Member Community Platform to be opened in early 2024, where you will be able to connect with other SPAN Members and Laws of Transitions Certificate Alumni and put learning into action!

"When we start paying attention to the transition cycle and the experience of each community member, we need tools, strategies, and systems to support us. SPAN has been invaluable in helping our school develop a sustainable transition care program and an invaluable resource in providing access to the latest research, global best practices, professional development, and networking opportunities. Over the years, ISKL's Counselors, Admissions and Advancement teams, and faculty have greatly benefited from SPAN's expertise, insights, and support. In turn, our engagement with SPAN has had a highly positive impact, helping us foster a culture of care and empathy and ultimately making a significant contribution to the well-being of our school community."
- Rami Madani, Head of School, The International School of Kuala Lumpur

Thank you for considering this request for our **school/organization** to join as a SPAN Member School. As the mission of SPAN aligns with our own **school/organization dedication to the wellbeing of our entire community**, I am/we are confident that being a SPAN School Member will have a meaningful impact on our students, families and staff.

[Add your standard sign off]